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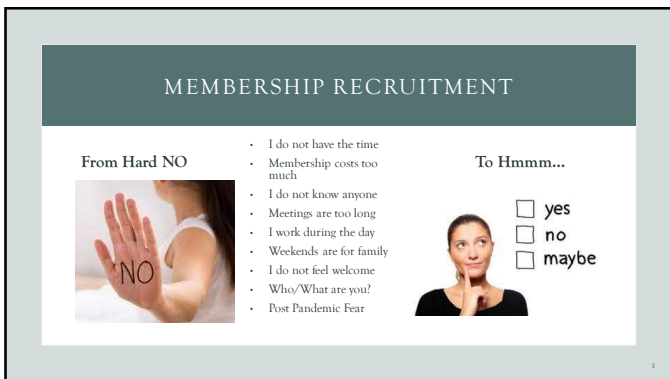
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### Membership Recruitment

A never-ending story of engagement

#### Engagement Continuum

The diagram illustrates the Engagement Continuum, categorized into Transactional, Conscious, Tied to Yearning & Emotions, and Transformational. It shows a progression from Disengaged (Barely logged in) to Fully Engaged (Engaging with intent).

Disengaged: Barely logged in

My Engaged: Unconsciously liking things

Engaged: Engaging with intent

Dr. Bob Weber - Health Communication Specialist



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### NEW MEMBER TIMELINE

The timeline includes the following activities:

- Day 1:** Welcome letter, Welcome email, Welcome caravan
- Week 1:** Club Bylaws, Standing Rules, Sections (Yearbook)
- Week 2:** Check in, Have java, Virtual meeting, Planned outing
- Week 3:** Introduction to partners and members (In person, Virtual)
- Day 30:** New Member Training/Review

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### DOCUMENT REVIEW

#### New Member Package

#### New Member Training

- Organization Structure from International to Club level (visual)
- Organizing Document review
- Club Goals
- Club Assembly (member review)
- Committee/Section overview
- Mentored engagement
- Past President meet & greet
- Stakeholder introductions

#### On Going Retention Strategies

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<p><b>VOLUNTEER</b> <i>you can make a difference!</i></p>  <p>When we come back ....</p> <p><b>REPORT WRITING MADE EASY</b> With SGVD Dean – I<sup>st</sup> VP, Linda Koontz</p>	<p>Time for a quick Break</p>  <p>Save the Date November 6, 2021 January 8, 2022</p>
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